



Basavarajeswari Group of Institutions

BALLARI BUSINESS COLLEGE

(Affiliated to Vijayanagara Sri Krishnadevaraya University, Ballari.)

Ward No: 35, Ganesh Nagar, Opp. KSRTC Bus Depot, Siruguppa Road, Ballari – 583103.

e-mail: bbcbellary@gmail.com, web: www.bbc.edu.in

Programs Offered

B.B.A.

B.C.A.

B.Com

M.Com

Information
Brochure

City Campus





Founder Chairperson
Late Smt. Basavarajeswari
 Former Union Minister

T.E.H.R.D. Trust

The T.E.H.R.D. Trust. was established in 1981 by a dedicated team of philanthropists. The Trust is dedicated purely for the cause of imparting high quality education to students. Over the years the Trust has achieved a phenomenal growth. Today it has a number of institutions under its umbrella, comprising almost every discipline of education, ranging from Kindergarten education to Post Graduation courses in multiple disciplines.

Institutions run by the T.E.H.R.D. Trust

Name of Institution	Year Estd.	Courses Offered
Sanjay Gandhi Polytechnic	1992	3 Years Diploma Courses
Ballari Institute of Technology & Management	1997	B.E., MBA
Bellary Private Industrial Training Institute	2002	ITI-Fitter & Electrician
BPSC Kids Academy	2006	Play School to UKG
Basavarajeswari Public School & College	2006	1st to 10th Std. (ICSE)
BPSC Pre-University College	2012	PUC Science & Commerce
Ballari Business College	2012	B.B.A., B.Com, B.C.A. & M.Com

Ballari Business College

Ballari Business College (BBC) affiliated to Vijayanagar Sri Krishnadeveraya University, Ballari, was established by the T.E.H.R.D Trust in 2012 and has set its brand image as the most distinguished college in the Ballari District. We aim at excelling in the field of Commerce & Management Education by creating Business leaders. We not only believe in academic excellence but also provide an ideal platform for students to develop their skills and be ready to face the challenges of the outside world as true professionals. It is a great pleasure to state that the BBC fraternity is enduringly infusing resilient confidence among the students to excel in their academic, professional endeavors, and personal lives. Absolute dedication to our goals of imparting value-based education is strengthened by our vision to transform youth into professionals of global excellence, with a deep concern for society.

Vision

To create business leaders with strong business acumen and ethical values.

&

Mission

To lay foundation in education and business practices involving managerial capabilities and appreciation in the financial capabilities with good communication skills.

Chairman's Message

I welcome you to Ballari Business College (BBC). Our institution has a reputation of providing high quality education and at the same time maintaining high moral standards. Right from the day a student becomes a part of the BBC family, we make sure that no effort is spared to impart a high quality education and help him/her in developing a well-rounded personality.

Ballari Business College, with its motto to 'excel in everything', is fully geared to meet the varied needs of the society by constantly upgrading the curriculum, faculty and infrastructure.

The College constantly strives to improve in Commerce, Management and Computer Education, thereby culminating into a confluence of thought, knowledge and practice to facilitate the development of the individual to the fullest. We emphasize on the ability of students to integrate knowledge in different disciplines, skills of adaptation and sensitivity to core human values. The institute provides an environment of high academic ambience to mould young minds and make them capable of welcoming the challenges of the future with vigour.

We firmly believe in that excellence and discipline are not just acts, but are habits.

Y. J. Prithviraj Bhupal, M.Tech (Australia)
Chairman - Ballari Business College

Director's Message

Ballari Business College is committed to ensure holistic learning process, aligned with the latest trends in Commerce, Management and Computers ensuring employability & entrepreneurial skills of its students.

From its inception in 2012, Ballari Business College is dedicated to continuously enhance capabilities and potential of budding students with the sole objective of transforming them into leaders of tomorrow in their chosen interest.

I am confident that with the combined efforts of the Management, Faculty, Staff and Alumni, our students shall grow with an optimum blend of excellence in academics, in personality and in human values.

Amar Raj Bhupal, LL.M (Canada)
Trustee & Director - Ballari Business College



Principal's Message



It gives me an immense pleasure to be the Principal of Ballari Business College. The college is known for pragmatic, innovative and quality education.

To provide an excellent education, we have been bestowed with an erudite and scholarly teaching faculty and supported with a comprehensive infrastructure and complemented by, an experienced team of visiting executives from the industry, to impart quality education.

With a pardonable pride, I wish to state that we are training our students to fit them in the competitive global village to excel. The college is relentlessly striving to provide humane human qualities for building an equitable and elegant society.

Dr. Ramachandra M. Ph.D
Principal - Ballari Business College



The State-of-the-Art **New Commerce Block**,
which also houses the Knowledge Center (Library).



Get an Advantage

by joining BCA at

BALLARI BUSINESS COLLEGE

with Direct Technical Expertise & Support

for BCA from BITM

Ballari Institute of Technology & Management, Ballari

Department of BCA

Career Overview

Bachelor in Computer Applications (BCA) at Ballari Business College (BBC) offers a bright future in the IT field to the aspirants. Graduates can look up suitable job opportunities as programmers and grow to become Project Managers. They can seek highly paid jobs in private and Government sectors including Banking, Accounting, Stock Marketing, Marketing, E-commerce, etc.

Students can also pursue higher studies like MCA/MBA to enhance the credibility of their resumes.

Program Objectives

- ❖ To deliver world-class education to the students with optimum facilities and the latest teaching trends
- ❖ To train students by using state-of-the-art technology
- ❖ To help the students learn the IT concepts and apply them successfully in the information systems
- ❖ To prepare students to meet the organizational requirements of the IT industry and provide a strong foundation in the technical aspects of computers and their applications
- ❖ The program also aims to give an insight into organizational analysis techniques for creatively designing various business processes



Skill Oriented Certifications from
BITM Industry Certified Faculty

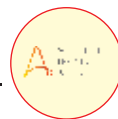
Infosys Campus Connect-Advanced Partner College



Wipro Talentnext Program
Project-Based learning on Java & J2EE



Automation Anywhere University, USA
Artificial Intelligence, Machine Learning & Block Chain.



MoU with IBM-Cloud Computing,
Data Analytics & Mobile Apps Development Certifications

BCA IV Semester Toppers



Vanya Kumari
Scored - 92.15%
Reg. No. B2013050



Chandu
Scored - 92.04%
Reg. No. B2013009



P. S. Suma
Scored - 91.1%
Reg. No. B2013043

Facilities at BBC - a pictorial glimpse



Class Room



Computer Labs-1



Computer Labs-2



Library



Staff Room

Celebrations Galore



An auspicious start to the new Academic Year



Be a Path Finder



Constitution Day Celebration



Blood Donation Camp



Health and Hygiene



Farewell Program



Alumni Meet



Days Together



Graduation Day



Ballari, Karnataka, India

Environmental Day



Celebration of Sankranti Festival

MAHATVA 2K22 - PUC Management Fest





Ethnic Day Program



Winning Moments at National Level Fest, OCTAGON, at BAPUJI College, Davanagere.



Bitsava - Winners of Vocal Pandits, Exquisite, Dance crewz, Kiss (special prize)

Clubs



LEAD TO WIN (HR)



University Rank Holders – The pride of our Institution

Department of Management (BBA)



P. Haritha
1st Rank – 93.76%
Reg. No. N1911303
2019-22 Batch



KEERTHI K
3rd Rank – 93.27%
Reg. No. N1911264
2019-22 Batch



Srujana K.
4th Rank: – 93.22%
Reg. No. N1911333
2019-22 Batch



M. VARSHA
5th Rank – 92.00%
Reg. No. N1911282
2019-22 Batch



B. Krupa Sri
4th Rank – 89.85%
Reg. No. N1811217
2018-21 Batch

Department of Commerce (B.Com)



TAZEEN
1st Rank – 95.59%
Reg No C1912220
2019-22 Batch



SOUMYA A.
2nd Rank – 94.54%
Reg No C1912201
2019-22 Batch



SHANTHA KUMARI S. V.
4th Rank – 94.00%
Reg No C1912190
2019-22 Batch



SWATHI H. A.
6th Rank – 93.66%
Reg No C191213
2019-22 Batch



Nandini N.
6th Rank – 93.37%
Reg. No. C1812061
2018-2021 Batch

Toppers of our institution in the current year

B.Com – 6th Semester



TAZEEN
1st Rank – 95.59%
Reg No C1912220



SOUMYA A.
2nd Rank – 94.54%
Reg No C1912201



SHANTHA KUMARI S. V.
4th Rank – 94.00%
Reg No C1912190

BBA – 6th Semester



P. Haritha
1st Rank – 93.76%
Reg. No. N1911303
2019-22 Batch



KEERTHI K
3rd Rank – 93.27%
Reg. No. N1911264
2019-22 Batch



Srujana K.
4th Rank: – 93.22%
Reg. No. N1911333
2019-22 Batch

B.Com – 4th Semester



Kavitha V
Percentage – 93%
Reg. No. C2012041



Mehak Naz
Percentage – 92%
Reg. No. C2012176



Yarabapa Bhavya Shree
Percentage – 91.75%
Reg. No. C2012245

BBA – 4th Semester



Rithika G
Percentage – 93.01
Reg. No. N2011332



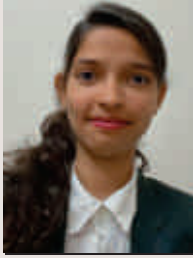
Mehul Kumar Jain
Percentage – 92.58
Reg. No. N2011289



Adarsh Jain
Percentage – 91.68
Reg. No. N2011207

BBC achieved the highest percentage of success in CA/CS/CMA Exam in entire North Karnataka

CA Final



Chanchal Jain
Reg. No. 20230228_205723

Qualifiers in CA Foundation



Ritesh Gupta
Reg. No. SR00779956

CA Foundation Coaching



by

Yeshas Academy, Bangalore
at BBC, Ballari

The coaching is imparted by professionally qualified Faculty from **Yeshas Academy**.

The Coaching Classes is **Open to all the students**

Eleven students of this Coaching Classes have Secured Ranks in the Foundation Exam.

CS Foundation Qualifiers



G. Komlika
Reg. No. - 340940540



Masineni Deepika
Reg. No. 111924168



Pathi Snehal
Reg. No. 3408901



Saniya
Reg. No. 111796371



Mukkoti Puneeth Ram
Reg. No. 11186417



P. Vishnu Vardhan
Reg No. 111867426

Qualifiers in Cost & Management Accountant Foundation (CMA)



Khushi R. Jain
Reg. No. 02212128575



Prishi Jain
Reg. No. 02212131351



Ritesh Gupta
Reg. No. SR00779956



University runners up in cricket



University Runners up in Football tournament



Winners of university Handball tournament



Anchal Jain - Winner of Badminton at JIC, Bangalore.



VSK UNIVERSITY- inter-collegiate championship Winners



Participants of JSW BALLARI CITY Steel City - 10K Run

Placements

Candidates selected by

MyCaptain



Anoint

Reg. No. - 1911217
Salary : 4.5 LPA



Kiran Chauhan

Reg. No. - N1911266
Salary : 4.5 PLA



Sreesha .K

Reg. No. - C1912205
Salary : 4.5 LPA



Ashutosh Kumar Singh

Reg. No. - N1811212
Salary : 4.5 LPA



Sushmitha Kantipudi

Reg. No. - C1912212
Salary : 4.5 to 6 LPA



Bhavana C.H.

Reg. No. - C1912024
Salary : 3.5 to 6 LPA



M. Sindhu

Reg. No. - C1912199
Salary : 3.5 to 6 LPA



A.M. Meghana

Reg. No. - C1912109
Salary : 3.5 to 6 LPA

Upskillz



Hema Bhanu

Reg. No. - C1912056
Salary : 3.5 to 6 LPA



Nagavalli

Reg. No. - C1912119
Salary : 3.5 to 6 LPA



G. Pranathi

Reg. No. - N1911239
Salary : 3.5 to 6 LPA



Sahan. S

Reg. No. - C1912170
Salary : 1,92,000 LPA



Syed Abdul Rehman

Reg. No. - N1911336
Salary : 3.0 to 4.5 LPA



Akash Kumar Awasthi

Reg. No. - N1911210
Salary : 3.5 LPA



Shantha Kumari S. V.

Reg. No. - C1912190
Salary : 3.5 LPA



Vinay B. H.

Reg. No. B2013055
Salary : 3.5 LPA

Zyoin

Collabera

Wipro

NoBroker

Teachnook

Accenture

EY



Vijay Chand

Reg. No. - N1911347
Salary : 6,61,812 LPA



Indrani

Reg. No. - C1912045
Salary : 1,80,000 LPA



Sanjay Kumar S.N

Reg. No. - N1911320
Salary : 1,80,000 LPA



M. Thaiseen

Reg. No. - C1912096
Salary : 1,80,000 LPA



Drisha Karmakar

Reg. No. - C1912041
Salary : 3.5 LPA



Ashrita Gurung

Reg. No. - C1912190
Salary : 3.65 LPA

Placements: Since inception, the students of the BBC have been much-sought-after and many of them have been placed in reputed and renowned organisations with attractive pay packages. A brief overview of the placements.

Placements	Organisation									
	Remuneration	₹10 LPA	₹9.5 LPA	₹6.61.812 LPA	₹7.5 LPA	₹4.5 LPA	₹4.5 LPA	₹3.50 LPA	₹3.50 LPA	₹3.5 LPA
	Organisation									
	Remuneration	₹2.80 LPA	₹2.70 LPA	₹2.40 LPA	₹2.23 LPA	₹2.20 LPA	₹2.20 LPA	₹2.00 LPA	₹1.80 LPA	₹1.80 LPA

Facilities at the Girls Hostel - an overview



The modern and well-equipped Hostel Building



Closed Circuit TV Surveillance



Reception Desk at Girls' Hostel



Hostel Room with attached Bath



Hygienic Dining Hall



Round-the-Clock Power Back-up



Medical Assistance & Ambulance



Faculty at Ballari Business College - The intellectual pillars of the institution

Calendar of events at BBC from 1-4-2022 to 31-03-23

Date	Event	Date	Event
07.05.2022	JCI Ballari in collaboration with BBC had organized an event titled Udyami-Entrepreneurship Development program for its final year students. Resource person for the event was Mr. Manjunath. B.	06.08.2022	Kaizen Club had organized Quiz competition for students of BBA, B.Com and BCA.
08.05.2022 to 13.05.2022	Industrial Trip to Kerala was organized for final year students of BBA.	13.08.2022	Graduation day was organized for final year students of BBA and B.Com.
09.05.2022 to 15.05.2022	Industrial Trip to Kerala was organized for final year students of B.Com.	19.09.2022	Inauguration of 1st year batch of 2022-2023.
21.05.2022	Human Resource Club by name and style Kaizen club was inaugurated at College. The club conducted an event on Stress management for students of 1st 3rd and 5th Sem BBA, B.Com and BCA.	06.10.2022 to 13.10.2022	Communication Skills Training As A Part Of Placement Training was Organized For Students Of BBA, B.Com and BCA V Semester.
30.05.2022	Kaizen Club conducted introduction to Human Resources Management for students of BBA.	31.10.2022	Mathadu Mathadu Kannada event was organized in the eve of Karnataka Rajyotsava Day by Department of Kannada, BBC.
31.05.2022	Inauguration of Finance club by name and style YAKSHA. YAKSHA club conducted the activity on aspects of finance.	04.11.2022	Team building activity was organized for 1st sem students of BBA at Mincheri Hills.
31.05.2022	Women Fitterity Nutri Infodemic – event was organized for its students in view of International Day for Action for Women's Health. The resource persons for the event were Dr. Radhika Acharya (MS-OBG Gynaecology) and Dr. Shilpa H (P.H.D.).	05.11.2022	Team building activity was organized for 1st sem students of B.Com at Mincheri Hills.
01.06.2022	Marketing Mantra Club was inaugurated and event on INTRODUCTION TO MARKETING was conducted by the said club.	07.11.2022	Team building activity was organized for 1st sem students of BCA at Mincheri Hills.
02.06.2022	"Be a Path Finder" a Career Guidance program for students of 3rd Sem BBA, B.Com and BCA was organized at college. Resource person for the event was Ms. Sirisha Bheema.	07.11.2022 to 21.11.2022	2 WEEKS TECHINCAL TRAINING FOR BCA V SEMESTER was organized at college. Resource person for the event was Dr. Devavyas, Dept of Computer Science BITM.
04.06.2022	Fresher's day party titled "Parichey 2K22" was organized for students of 1st year (Batch 2021-2022).	25.11.2022 to 26.11.2022	*MAHATVA' an intercollegiate Event was organized for students of class 11th and 12th.
05.06.2022	Introduction to Digital Marketing event was organized at college and resource person for the event was Ms. Riya Jain.	10.12.2022 to 11.12.2022	Constitution day was observed at College by reciting preamble of Constitution of India.
05.06.2022	A workshop by name "Lead to Win" was organized at college for students of BBA, B.Com and BCA. Resource person was Mr. Vishwanath.	10.12.2022 to 11.12.2022	Workshop on "Leadership" was organized for 1st year students of BBA, B.COM and BCA. Resource person for the event was Mr. Vishwanath.
06.06.2022	Celebration of World Environmental day.	14.12.2022	DESIGNERS Club EVENT "PARIKALPANA" was organized for students of BCA by its club members.
07.06.2022	Guest lecturer on Investment Options in stock Market was organized for students of 2nd and 4th Sem BBA. Resource person was Mr. Sagar Angadi.	16.12.2022	Fresher's day event for 1st year students (Batch 2022-2023) was organized.
14.06.2022	Blood Donation camp was organized at college in collaboration with VIMS, Ballari.	28.12.2022	Workshop by name and Style "Tax Accounting Vision" was organized for students of B.COM (5th Sem)- Gen. Resource persons for the event were CA. Rajashekar, CA. Sree Nithya and CA. Sharavan.
15.06.2022 to 18.06.2022	BRIDGE COURSE ON SQL was organized for students of BCA.	30.12.2022	Seminar on Banking and Investment awareness was organized for students of 5th sem BBA. Resource person was Mr. Amit Yalgi a professional Associate.
18.06.2022	"Taxolution" a workshop on Tax was organized for students of B.COM (TPP) 5th Sem. Resource persons for the event were CA. Rajashekar, CA. Sree Nithya and CA. Sharavan.	31.12.2022	Seminar on pre-requisites of Workplace Skills for Corporate and Interview skills was organized for students of BBA 5th Sem. Resource person was Mandar Bhanagv (A Performing artist).
18.06.2022	Kaizen Club organized seminar on PRESENTATION SKILLS for students of BBA, B.Com and BCA.	31.12.2022	TECHTALK EVENT by name and Title "FUTURE TRENDS" was organized FOR STUDENTS OF BCA.
18.06.2022	Poster making competition was organized at College.	08.01.2023	Out bound learning program was organized by Kaizen Club for students of BBA, B.Com and BCA. Resource person for the event was Mr. Vishwanath.
30.06.2022	Resume building activity was organized by Kaizen club for students of BBA, B.Com and BCA.	11.01.2023 to 12.01.2023	"ANDROID MOBILE APPLICATION DEVELOPMENT" for students of BCA III SEMESTER was organized by Department of BCA. Resource person for the event was Mr. PROF. Naveen Nageshwar Naveli, JIT, Freelance APP Developer, Bengaluru.
15.06.2022 to 18.06.2022	APTITUDE TRAINING was organized as a part of placement activity for BBA, B.Com and BCA V SEM STUDENTS.	12.01.2023	Workshop on soft skills was organized for students of B.COM 3rd Sem. Resource person for the event was Mr. Reuben Dhanraj a certified soft skills trainer.
05.07.2022	Seminar on Money Mantra was organized for students of BBA, 6th Sem. Resource person for the event was Mr. Hari Krishna.	14.01.2023	Celebrations of Sankranthi and Ethnic day.
09.07.2022	Dept of BCA organized HARDWARE ASSEMBLING AND OPERATING for its 1st year students. Resource persons for the event were Mr. MARISIDDANAGOUDA and Mr. MOUNESH ACHARI B.	24.01.2023	A Seminar on Companies Act, 2013 was organized for students of BBA 5th Sem. Resource person for the event was Mr. Vishnu P, a Company Secretary (CS).
13.07.2022 to 19.07.2022	7 days Effective Public Speaking session was organized for 2nd Sem students of BBA, B.Com and BCA.	25.01.2023	Guest Talk on Practical Applications of Human Resources in Industries was organized for students of BBA 5th Sem. Resource person for the event was Mr. Achuta Raghav , Ex -HR JSW mining operations.
16.07.2022 to 20.07.2022	BBC Sports week.	26.01.2023	Republic day celebrations at College.
27.07.2022	WEB EXPO "KALA UTSAV" was organized for students of BCA by DESIGNERS CLUB.	30.01.2023	Unlocking Business Growth- Role of ERP in Today's Business seminar was organized by Placement cell BBC for final year students of BBA, B.COM and BCA. Resource person for the event was Ms. Bhargavi Sikha an Independent Consultant.
29.07.2022	Farewell party and College Annual day were organized for final year students and other students.	01.02.2023	Workshop titled "Role of Income Tax" in society was organized by Department of Commerce for final year students of B.Com (TPP). The resource person for the event was Shri. D.Panduranga, Income Tax officer, ward 1, Ballari.
Note: BBC completed a whopping 61 events within a span of the 12 months		02.02.2023	CODING CLUB EVENT "CODEX" was organized for students of BCA.
		04.02.2023	Fresher's day event titled SAHANAVAVATU was organized for students of M.COM, (Batch-2022-2023).
		11.02.2023	Felicitation program was organized for students of BBC for securing VSK University ranks for the year 2022.
		13.02.2023	"Udaan-2k23" an Inter club competition was organized by Kaizen Club for students of BBA, B.COM and BCA.
		14.02.2023	Workshop on creation of Demat Account was organized by Yaksha Club for students of BBA and B.Com. Resource person for the Event was Mr. Sagar Angadi.
		17.02.2023	Industrial visit at Jindal Steel Works (JSW) was organized for students of BBA 3rd Sem as a part of Industrial Tour.
		01.03.2023	Outreach program titled "AIKYAM" was organized by Kaizen Club whereby students of college visited and distributed essential food items to residents of Mother Theresa Orphanage home, Ballari.



Staff of the Administration Office
- The Foot Soldiers of BBC

Events at BBC

- Seminars
- Webinar
- Management Fests
- Industrial Visits
- Industrial Workshop
- Cultural Programmes
- Sports

Highlights of Ballari Business College

- Experienced and Proficient Faculty
- Placements - 150 Students
- Academic Success Rate - 100%

FACILITIES

- Well-equipped Classrooms
- Digital Library
- Computer Lab
- Wi-Fi enabled Campus
- Smart-Class Rooms
- Hostels - (Separate hostels for Boys & Girls)
- Cafeteria
- Knowledge Centre (Library) with Digital Content
- Incubation Centre for Start-ups
- Functional Lab
- In-house Coaching for Competitive Exams (IBPS, MAT, PGCEt, CS, CMA & CA etc.)



BALLARI BUSINESS COLLEGE

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Ward No: 35, Ganesh Nagar, Opp. KSRTC Bus Depot, Siruguppa Road, Ballari – 583103.

e-mail: bbcbellary@gmail.com, web: www.bbc.edu.in

For Admissions, Contact: 93804 43538 / 76764 94790 / 91088 16166